

Sherwood Forest Neighborhood Association Executive Committee Planning for 2009

Top Issues defined at our Jan 22, 2009 Meeting

Note: These issues are not in any order of priority. (Action person in parentheses)

- **Arboretum Endowment**
 - Funding support for the ongoing maintenance of the Arboretum
 - Endowment fund status report added to our website & periodically in newsletters. (Lewis Kirk)
 - Set up meeting with Chris DeWolf, the USC endowment fund coordinator to get fund update report (Larry Hembree)
- **Marketing our neighborhood**
 - USC Belser Arboretum as key focus
 - Neighborhood identity is positive in eyes of residents and others
 - “Awareness” of our neighborhood and its identity both internally and outside the neighborhood.
 - Street sign topper signs – get final quote and purchase (Lewis Kirk)
 - New car stickers – pass out at all events and in welcome packages (Russ Jones)
 - Who is responsible for marketing? We don’t have a marketing committee as such – just communications, membership, etc. (Ed Tilden)
- **Code Enforcement**
 - This is a hot topic with City of Columbia as well. Many issues with lack of response to resident complaints from many neighborhood associations.
 - City Ordinances & County Zoning laws – education & enforcement.
 - Education is key focus of SFNA! Get the residents to know the laws 1st, and **then** work on enforcement.
 - Post educational information on website and in newsletters. (Ed Tilden)
 - Continue discussions on enforcement enhancement opportunities. (Ed Tilden)
- **Block Captains**
 - Our block captain organization is one of our key strengths as a neighborhood! We must continue to grow and strengthen this group.
 - Block captains help with membership growth, communications, safety and marketing the neighborhood association.
 - Fill 3-4 current block captain vacancies. (Lewis Kirk)
 - Fill all co-captain vacancies. (Lewis Kirk)
 - Conduct periodic formal indoctrination/training sessions for block captains and co-captains. (Lewis Kirk)
- **Interim Measures for Community Character Protection**
 - Get educated by the city on our next steps options. (Larry Hembree)
 - Decide what actions to take next & present at general meeting later this year. (All)
- **Association Member growth**
 - Currently about 50% of home owners are dues-paying members.
 - Increase internal marketing of the association to residents. (All)

- Membership drive – hand out stickers, code & zoning laws information booklet, and association applications. This would be an all-out one day neighborhood ‘blitz’ event. (Russ Jones)
- **Safety**
 - Columbia Police department considers our neighborhood a safe place to live. Their key issues in our area are (1) automobile break-ins and (2) increasing neighborhood watch programs (our block captain organization a strength).
 - Strengthen our Block Captain organization – our best safety measure!
 - Identify residents who stay at home during week days. This will help our block captains and fellow neighbors, as these people are additional eyes and ears of the neighborhood. (TBD)
 - Educate residents on who to call/email for non-emergency reports or questions. (Lewis Kirk)
 - **Call First:** Officer Martin Folding, 803-252-2911 (O), 803-354-2759 (C)
 - **Call Second:** Captain Michael Hendrix, South Region Commander, 803-252-2911 (O)
 - **Email contacts in neighborhood:** TBD